



COMMUNIVERSITY ARTSFEST



Sunday, April 30, 2017, 1-6pm, Rain or Shine

The largest annual cultural event in Central New Jersey, attracting more than 40,000 people to downtown Princeton every year

ARTS COUNCIL OF PRINCETON

Media Sponsorship Trade Form

Please submit form as soon as possible, but no later than Tuesday, February 28, 2017

1. Select Sponsorship Level:

_____ **\$2,500 Premium In-kind Sponsor**

- Sponsor Benefits:
 - Company name recognition on select event marketing and publicity materials including:
 - Posters, T-shirts (logo), website (logo), social media (name and logo), and post-event print ads (logo)
 - Guaranteed booth space (Booth size: 18' wide x 10' deep)
 - Company recognition for one year on the Arts Council's printed and website donor lists
 - Company recognition on select marketing materials and name and logo in CommUniversity Event Guide
 - Company logo on sponsorship poster at high visibility ACP activity area or information kiosk

_____ **\$1,500 Participating In-kind Sponsor**

- Sponsor Benefits:
 - Company name recognition on select event marketing and publicity materials including:
 - T-shirts, website, social media, and post-event print ads
 - Guaranteed booth space (Booth size: 18' wide x 10' deep)
 - Company name recognition for one year on the Arts Council's printed and website donor lists

2. Your information:

Company Name: _____

Exactly as you would like it to appear on promotional materials

Contact Name: _____ Title: _____

Street Address: _____

City, State, Zip: _____

Phone: _____

Email Address: _____

Website: _____

Social Media screen names/url for FB, Twitter & Instagram _____



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Select Sponsorship Level:

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- Sponsor to provide: (list here)

\$1,500 Participating In-kind Sponsor

- Sponsor to provide: (list here)

Please return form and hi res logo to:

Ellen Malavsky, Marketing/PR Consultant, emalavsky@artscouncilofprinceton.org
Paul Robeson Center for the Arts, 102 Witherspoon Street, Princeton, NJ, 08542