



Dear Artist,

You are cordially invited to participate in the Arts Council of Princeton's annual invitational *Holiday Art & Craft Sale*, **Sauce for the Goose**. This annual pop-up market of artworks by local and regional artists has established itself as a resource for ceramics, glassware, ornaments, and additional forms of fine art and craft for gifts to friends and family.

We will again be hosting this year's sale at the Princeton Shopping Center, 301 North Harrison Street, Princeton. We will begin this year's sale with an **opening reception on Friday, November 30 from 5 pm to 7 pm** and run **through Sunday, December 2**. Sale details are as follows:

ARTIST SET UP DATES

Thursday, 11/29: 10am-4pm

Friday, 11/30: 10am-3pm

No exceptions

HOURS OF OPERATION

Friday, 11/30: 4-8pm (Opening Reception 5-7pm)

Saturday, 12/1: 10am-5pm

Sunday, 12/2: 11am-4pm

THE JURYING PROCESS

All artwork offered for sale must be handmade and of high quality. As space is limited, we will not only look for fine craftsmanship but also a varied selection of items that we are confident our loyal returning customers will love. We charge a nonrefundable \$20 application fee, a booth fee for a defined space in our location at the Princeton Shopping Center, and a nominal fee to rent one of our studio tables (we have a limited number of 6' tables you may rent if you cannot bring your own). If you use one of our tables, you must provide your own tablecloth or cover.

APPLICATION DETAILS

Please submit high-quality photos of what you intend to sell. You must provide bio information and a brief artist statement that we may use for select advertising and promotion of the sale. You may deliver your application, payment information, artwork photos and bio/statement by email, mail, or in person at the Paul Robeson Center for the Arts, 102 Witherspoon Street, Princeton. If you are accepted, applicable fees will be processed and you will receive notification of your acceptance by email. Any artist who is not accepted and has paid by check will have their payment, minus the nonrefundable application fee, returned. Photos submitted by mail will not be returned. Items crafted from pre-made kits, molds, or items purchased by artists for resale will not be considered.

SPACES AVAILABLE

We will assign spaces that measure 10' x 10' for each artist. Most spaces will have access to electricity at no additional charge.

SET UP

You will need to staff your space for the duration of the 3-day sale. It is your responsibility to have a change fund to handle cash sales and we recommend you also have a mobile device that will enable you to take credit cards. **Please be aware there is no dedicated WIFI in the space.**

Thursday, 11/29 and Friday, 11/30 are set up days; you may pick either (1) day to set up your booth. Whichever day you choose, all spaces must be completely set up by no later than 3pm on Friday, 11/30.

You **MUST** furnish your own display, including providing your own display stands or racks for cards, jewelry, etc., as we do not supply these items. All two-dimensional work must be ready to hang and you must provide any necessary hardware. You must provide bags and wrapping material (tissue, newsprint) for any items you sell.

If you do not deliver work and complete set-up by 3pm on 11/30, you will not be included and your fees will not be refunded. All artists must agree to display their work through 4pm, 12/2.

The ACP cannot offer refunds due to inclement weather or any other reason out of their control.

Artists are expected to conduct themselves in a professional and courteous manner for the duration of the sale. At no time will any form of "hard sell" tactics be tolerated. At no time may your display encroach on the space of an adjacent artist's area or protrude beyond the confines of your space. All participating artists are expected to have their designated space displayed, staffed, and open to the public for the entire duration of the market.

All displays and unsold work must be loaded out by Sunday, 12/2 by 6pm. Anything not picked up becomes property of the Arts Council. Sorry, no exceptions.

The Arts Council of Princeton, its Staff and Board shall not be held liable for failure to fulfill its contractual obligation for any reason within or beyond its control or be held responsible for any damages, loss, or injury within any reason within or beyond its control. Insurance for such loss, damages, or injury shall be the sole responsibility of each participating artist at their sole cost.



ARTS COUNCIL OF
PRINCETON

2018 SAUCE FOR THE GOOSE MARKET APPLICATION
November 30 – December 2, 2018
Princeton Shopping Center
Application Deadline: Monday, 11/12

Indicate set up choice:

Thurs 11/28 **Fri, 11/30**
10am-4pm 10am-3pm

I, the undersigned artist, have read, understand, and agree to comply with all guidelines relating to the Sauce for the Goose Market. I release the Arts Council of Princeton, and its Staff and Board from any and all liability for any damage, loss, or injury that may occur during my participation. I understand no refunds shall be granted for any reason, including weather-related issues. I hereby give the Arts Council of Princeton permission to use my name, business name, and images of myself and my work for purposes of advertising and publicity. I further agree to comply with any other requirements the Arts Council deems appropriate during the sale. Failure to do so may result in removal from the sale.

Artist Signature _____

Date _____

Please print all information below.

Artist Name _____

Artist Email _____

Artist Phone _____

Artist Website _____

Artist Instagram _____

Mailing Address _____

City/State/Zip _____

NJ State Tax ID # _____

Brief Description of your Work to be offered for Sale

Artwork Category (check all that apply)

- Painting
 Photography
 Textiles
 Jewelry
 Ceramics
 Glass

 Cards
 Wood
 Furniture
 Felt
 Other
 If other, please describe _____

Space Fees

Application Fee (nonrefundable): **\$20** _____

10 x 10' space - 3 days; includes electric: **\$295** _____

6' table rental – 3 days, limited quantity; artist must provide table cover: **\$25** _____

_____ **TOTAL**

Payment Information

Check Number (Payable to the Arts Council of Princeton)	
Credit Card Information	<input type="checkbox"/> Visa <input type="checkbox"/> MC <input type="checkbox"/> AMEX
Card Number	
Expiration Date	
Security Code	
Card Holder Name	
Billing Address/Zip	

Please send this completed application, along with your check or payment information, with photos, artist statement/bio, and full payment for application and space fee/table rental to:

mevans@artscouncilofprinceton.org

OR

Arts Council of Princeton
Attn: Sauce for the Goose
102 Witherspoon Street
Princeton, NJ 08542