

Arts Council of Princeton

**Strategic Plan
2025-2028**

March 2025



Our Strategic Plan is a roadmap for our future and an affirmation of the work we do to *Build Community through the Arts*.

We will continue to celebrate diversity across all of our strategic priorities and further ingrain ACP as an inclusive, welcoming space.



1. Ensure financial health

Financial health is critical for the successful execution of all of our priorities.

- Launch a capital campaign to adapt our facility for evolving community needs.
- Establish a building endowment fund whose interest covers ongoing facility maintenance, repair and replacement, eliminating the need to cover such costs through operational funds.

2. Embody Community Leadership + Collaboration

Serve a leadership role within our community.

- Model our behaviors of collaboration, passion, energy, and respect.
- Strategically partner with other organizations to live our mission, expand our reach, and deepen connections with the communities we serve.





3. Amplify Art + Artists

Serve as a resource and catalyst for artists of all levels, disciplines, and places in their creative journey.

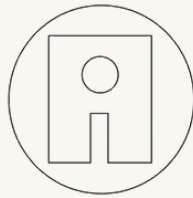
- Nurture further cross-cultural and interdisciplinary exchange and encourage innovation in traditional, emerging, and underrepresented art forms.
- Grow our support for artists, through more Artist-in-Residences, gallery exhibits, performance opportunities, and art markets.
- Utilize public art opportunities to inspire beyond the gallery walls, breaking down barriers and weaving art into the fabric of our community.

4. Evolve in tandem with the communities we serve.

Understand changes in our community and evolve programming accordingly.

- Grow our community-wide, cultural events that celebrate our diverse heritages.
- Ignite our students' artistic visions with quality educational opportunities.
- Encourage creative expression, promote self-esteem, and enhance wellness through engaging outreach activities for underserved and low-income students.
- Cultivate the role arts and culture can play in creating a sense of connection and mental well-being.





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artscouncilofprinceton.org