

# **Arts Council of Princeton**

**Strategic Plan  
2025-2028**

**March 2025**



**Our Strategic Plan is a roadmap for our future and an affirmation of the work we do to *Build Community through the Arts*.**

We will continue to celebrate diversity across all of our strategic priorities and further ingrain ACP as an inclusive, welcoming space.





# 1. Ensure financial health

Financial health is critical for the successful execution of all of our priorities.

- Launch a capital campaign to adapt our facility for evolving community needs.
- Establish a building endowment fund whose interest covers ongoing facility maintenance, repair and replacement, eliminating the need to cover such costs through operational funds.

## 2. Embody Community Leadership + Collaboration

Serve a leadership role within our community.

- Model our behaviors of collaboration, passion, energy, and respect.
- Strategically partner with other organizations to live our mission, expand our reach, and deepen connections with the communities we serve.







### 3. Amplify Art + Artists

**Serve as a resource and catalyst for artists of all levels, disciplines, and places in their creative journey.**

- Nurture further cross-cultural and interdisciplinary exchange and encourage innovation in traditional, emerging, and underrepresented art forms.
- Grow our support for artists, through more Artist-in-Residences, gallery exhibits, performance opportunities, and art markets.
- Utilize public art opportunities to inspire beyond the gallery walls, breaking down barriers and weaving art into the fabric of our community.



## 4. Evolve in tandem with the communities we serve.

Understand changes in our community and evolve programming accordingly.

- Grow our community-wide, cultural events that celebrate our diverse heritages.
- Ignite our students' artistic visions with quality educational opportunities.
- Encourage creative expression, promote self-esteem, and enhance wellness through engaging outreach activities for underserved and low-income students.
- Cultivate the role arts and culture can play in creating a sense of connection and mental well-being.





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[artscouncilofprinceton.org](http://artscouncilofprinceton.org)