



COMMUNIVERSITY ARTSFEST



ARTS COUNCIL OF
PRINCETON

Sunday, April 30, 2017 1-6pm, *Rain or Shine*

The largest annual cultural event in Central New Jersey, attracting more than 40,000 people to downtown Princeton every year

Corporate Sponsorship Opportunities

Participating Sponsor - \$1,500 (\$650 for 501(c)3 organizations)

- Company **name** recognition on select event marketing and publicity materials including:
 - Posters, T-shirts, website, press kit, social media, and post-event print ads
- Guaranteed **booth** space (Booth size: 18' wide x 10' deep)
- Company recognition for **one year** on the Arts Council's printed and website donor lists

Premium Sponsor - \$2,500

- Participating Sponsor benefits, plus:
- Company recognition on select marketing materials and name in printed program handout
- Company logo on sponsorship poster (min. 18" x 24") at high visibility ACP activity area or information kiosk

Presenting Sponsor - \$5,000 - \$7,500

- Participating Sponsor benefits, plus:
- Company **logo** on select marketing materials and in printed program handout
- **Banner** recognition at **either**:
 - *Chambers Street Stage* (on Nassau St. at Chambers St.) OR
 - *Washington Road Stage* (on Nassau St. near Washington Rd.) OR
 - Other high visibility location to be negotiated
- **Live onstage mention** between each act
- **Double booth** space (Booth size: 36' wide x 10' deep)

Lead Presenting Sponsor - \$10,000

- Participating Sponsor benefits, plus:
- Company **logo** listing on marketing materials as **Lead Presenting** CommuniUniversity sponsor
- **Banner** recognition at the *Paul Robeson Stage* (Witherspoon St.)
- Opening Ceremony **Press/Photo Ops** with Community and University Dignitaries
- **Live onstage mention** between each act
- **Double booth** space (Booth size: 36' wide x 10' deep)

Title Sponsor - \$20,000

- Lead Presenting Sponsor Benefits, plus:
- Company **logo** listing on marketing materials as **Title** CommuniUniversity sponsor
- **Banner** recognition at the *Town and Gown Stage* (Nassau St. at Witherspoon St.)
- Opening Ceremony **Press/Photo Ops** with Community and University Dignitaries
- **Two double booth** spaces (Booth size: 36' wide x 10' deep), in prime locations
- Company **logo** on Arts Council of Princeton "Arts Weekly" E-blasts for four weeks in advance of the event, plus additional social media exposure, seen by a digital network of over 15,000 people
- **Title** sponsor benefits may be customized as negotiated

Stage Announcements \$250 for 3 (5 packages available)

- One live 15-second mention from each of three stages- a good way to direct people to your booth

Please Note:

- Sponsorships must be reserved by 4:00pm, **Tuesday, February 28, 2017**.
- Your sponsorship helps support Arts Council community events and programs.
- Your sponsorship automatically enrolls you in the Arts Council of Princeton's "Community Partner" program. Please visit website for more information.



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Corporate Sponsorship Pledge Form

Please submit form as soon as possible, but no later than Tuesday, February 28, 2016

1. Select Sponsorship Level:

- _____ \$20,000 Title Sponsor
- _____ \$10,000 Lead Presenting Sponsor
- _____ \$7,500 Presenting Sponsor
- _____ \$5,000 Presenting Sponsor
- _____ \$2,500 Premium Sponsor
- _____ \$1,500 Participating Sponsors (\$650 for 501(c)3 organizations)
- _____ \$250 Stage Announcement Package (*additional to sponsorship*)

2. Select Payment Method

- _____ Check made payable to ACP enclosed in the amount of: \$ _____
- _____ Check request processed in the amount of \$ _____ to be mailed to ACP by _____ (must be before 4/16/16)
- _____ Credit card payment in the amount of \$ _____ plus 3% processing fee of \$ _____ = \$ _____
 Credit card # _____ Exp. Date _____
 Name on card _____

3. Your information

- Company Name: _____
Exactly as you would like it to appear on promotional materials
- Contact Name: _____ Title: _____
- Street Address: _____
- City, State, Zip: _____
- Phone: _____ Fax: _____
- Email Address: _____
- Website: _____

Please return form to:

Arts Council of Princeton
 102 Witherspoon Street
 Princeton, NJ 08542
 Fax: (609) 921-0008
info@artscouncilofprinceton.org